4+Ventures Investment Model

Redefining Investment Through Venture Building

At **4+Ventures**, investment is not about deploying capital — it's about **building together**.
We invest by embedding our teams, expertise, and operational infrastructure directly into high-potential ventures, providing the executional force that most startups lack. Our goal is to transform visionary ideas into scalable, intelligent companies through **hands-on collaboration and shared success**.

Our Approach
We believe the next generation of exponential ventures will be built through **collaboration, not just capital**. That's why **4+Ventures** operates as a **venture-building investor** — replacing financial investment with high-value resources: expert teams, strategic direction, and technological infrastructure.

Instead of providing capital, we **contribute equivalent value** through our people, systems, and operational capacity. This contribution is later **converted into equity or tokens**, ensuring complete alignment between 4+Ventures and the founders we partner with.

How the Model Works

1. Venture-Building Investment
We integrate a multidisciplinary team that works as an extension of the startup — across product, technology, marketing, business strategy, and fundraising. Each partnership is tailored to the company's needs, maturity, and growth trajectory.

Our investment includes:
• **Dedicated Teams:** Specialists in technology, marketing, design, growth, and business operations.
• **Operational Expertise:** Hands-on execution and strategic support from seasoned venture builders.
• **Strategic Direction:** Continuous alignment on vision, milestones, and scale strategy.

2. Equity Conversion
The value of our contribution — talent, infrastructure, and operational resources — is **converted into equity or tokens (or both)**. This creates a **performance-based model** where 4+Ventures' success is directly tied to the success of the startup.

Cohort	Venture-Building Investment	Retainer Fee (paid by startup to 4+Ventures)
Cohort 1	Up to $500K	$15,000
Cohort 2	$500K – $1M	$25,000
Cohort 3	$1M – $1.5M	$35,000

The **retainer fee** is paid by the startup to **4+Ventures** and covers essential operational overheads such as legal, compliance, contracting, and administrative costs. It is **not an investment payment**, but an **activation fee** that enables 4+Ventures to deploy its full internal resources effectively.

Why It Works
At **4+Ventures**, we **build, not bet**.
We align expertise, execution, and equity — transforming venture-building into the most effective form of investment.
Our model creates enduring value, shared upside, and exponential growth for founders and partners shaping the next generation of intelligent economies.